Displaydata

Office signage: Managing hoteling, agile workspaces and activity-based working

In today's dynamic work spaces there's a greater need for clear office and desk signage. Signage that can show a range of information from the desk number and location to an employee's name, contact details – and more – and that can be easily and remotely changed to support the simple movement of individuals or complete teams.

The need for versatile signage is also driven by the growth in mobility. By 2020, 42% of the global workforce will be mobile[1] and over half of people already work remotely for at least 2.5 days a week[2]. Facilities teams are faced with the need to manage desks that may be home to several different people a day and which need to be clearly labelled. Current approaches to office signage have drawbacks: tablet devices require wired power connections, charging and maintenance and can consume a lot of electricity. They also put more pressure on already congested Wi-Fi networks. Other options such as paper based signage, are prone to error and are time-consuming and expensive to print and manually replace.

Our electronic displays provide a new option for accurate, cost-efficient and hassle-free office and desk signage.

Flexible. Functional. Efficient

Based on the latest electrophoretic (e-paper) technology, the fully graphic, clear and colourful electronic displays come in a wide range of sizes. They turn your offices into connected workspaces that allow desk and space details to be easily, remotely and accurately updated in seconds. Thousands of electronic displays can be mounted anywhere and everywhere fast – the electronic displays can slot into mounts, or be simply fitted directly to desks, meeting rooms, or collaboration spaces.

[1] Strategy Analytics, Global Mobile Workforce Forecast, 2015-2020
[2] Regus, The workplace revolution: A picture of flexible working

They can show virtually any information, such as:

Fixed Desks

- Desk number
- Desk owner and role
- Contact details
- Emergency notifications
- Calendar snapshot
- Desk availability should owner be out

Flexible Work Spaces

- If a desk is available or already booked – and for how long
- Who's booked the desk, including their contact details
- Wi-Fi code
- Contact numbers for facilities and IT help desks
- Company logos

With electronic displays sharp enough for scannable barcodes or QR codes, workers could even book a desk themselves, while they're stood next to it. All they'd need is a booking app and their phone's camera.

For more information please contact us at: contact@displaydata.com (0)1344 292 110
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The versatile solution

- **Hot desks:** Manage hot desk areas with speed, ease and accuracy

- **Start-up and freelance hubs:** If you operate a pay-per-desk model, the electronic displays can help you avoid day-to-day management headaches and stay flexible

- **Move management:** Make moving teams and assigning desks seamless – no matter how often you do it

- **Mixed desk usage:** If you have a blend of permanent, part-time and freelance workers, it's easy to change whose desk is whose, any time, in seconds

Smart technology (Without the cables)

Wired digital signage or tablet-based signage can be expensive, and infrastructure and installation costs can add up. With this in mind, we've designed our solution to require minimal hardware. It includes:

Dynamic Central Software

Our intuitive software allows you to centrally create and manage thousands of electronic displays, anywhere, in seconds. You can install one instance of the software at your head office to manage all your remote offices and easily design – drag and drop design – attractive electronic displays. The software integrates with third party applications for facilities management, space optimisation and space management.

Dynamic communicators

There's no need to have servers in each of your local offices, instead you just need compact wireless communicators that connect your electronic displays to the back office over the internet. Each communicator, that's powered over the Ethernet, can connect with up to 200,000 electronic displays over 50,000 square feet, and fits on a simple bracket, minimising the financial and aesthetic impact of installation. And because they use the sub-1Ghz range to communicate with electronic displays, there's no conflict with your Wi-Fi signal.

Battery powered electronic displays

The electronic displays have changeable batteries and a long life (typically five years with up to three updates per day). They also provide two-way communications, reporting that updates have been made and providing battery details, so you can change batteries ahead of time to prevent outages. With a thin, discreet design and a range of sizes to choose from, our electronic displays complement any space with a smart, uncluttered and professional look and feel.

A simple path to flexible, professional workspace using electronic displays

With a thin, discreet panel design and a high quality look and feel, the electronic displays complement any workspace, providing cost-effective desk signage that makes life easier for flexible workers, office managers and your IT team. Quick to deploy, easy to manage, and simple to update, key benefits include:

- A straightforward solution for quick, accurate and easy desk signage

- Avoid booking frustrations through error-free, centralized management and updates in seconds

- Easily integrated, easily managed IT infrastructure

- Improve the look of your all types of workspaces, with a subtle design

- Improved brand or service experiences with personalized messages and branding

Our recommended electronic display sizes:

- Chroma 29
  3.4 x 1.7 x 0.5 in / 87 x 43 x 13 mm)

- Chroma 37
  3.9 x 2.3 x 0.6 in / 100 x 58 x 14 mm

- Chroma 42
  3.9 x 3.3 x 0.5 in / 100 x 85 x 13 mm

- Chroma 60
  5.2 x 4.2 x 0.5 in / 133 x 107 x 13 mm

- Chroma 74
  7.2 x 4.8 x 0.6 in / 182 x 122 x 15 mm

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