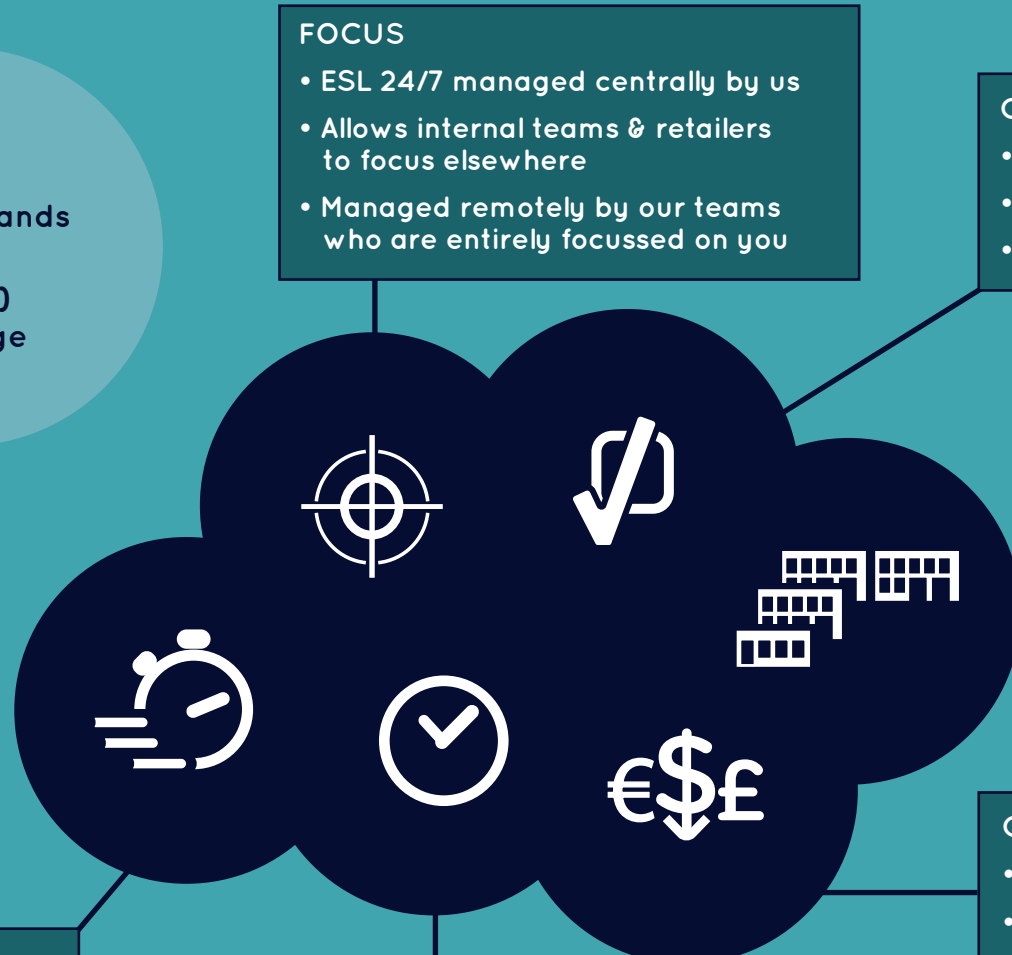


DYNAMIC CLOUD SERVICES

- Used across four continents and thousands of stores
- Transforms Electronic Shelf Label (ESL) deployments and management for large multi-site retailers
- Established, well proven technology
- Enables retailers to easily engage with customers



FOCUS

- ESL 24/7 managed centrally by us
- Allows internal teams & retailers to focus elsewhere
- Managed remotely by our teams who are entirely focused on you

COMPLIANCE

- 100% accuracy
- Track changes
- Total visibility

SCALABILITY

- Proven across thousands of stores & millions of ESLs
- Scales dynamically when you want to roll-out
- Easy transition from pilots to estate-wide deployments

COST CERTAINTY

- Predictable monthly billing
- Central hardware, licensing and bandwidth included in costs
- No hidden cost surprises
- Greatly reduced ongoing costs

SPEED & SIMPLICITY

- Managed remotely by us
- Fast deployment
- New instances deployed in a fraction of the time

REAL-TIME DATA

- Monitors ESL data real-time
- Constant updating
- Proactive alerts
- 24/7 proactive monitoring

Displaydata

Helping retailers optimise revenues and margins by improving the customer experience at the shelf-edge

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