

Scaling Up with Smarter Shelves and Sharper Service

“ **Displaydata was the only vendor that really understood what a small business like ours needed. Their solution turned a process that took us days into something we can now do in 15 minutes. It was a no-brainer.** ”

Jamaal Garnett,
Co-owner,
Sölage Pharmacy
and Wellness Shop

Faced with mounting admin and missed sales, this small but busy Philadelphia wellness pharmacy turned to Displaydata's Dynamic Cloud Solution to modernise operations. With over 1,400 Electronic Shelf Labels rolled out in just one week, the transformation has been dramatic: expired stock has been eliminated, updates are instant, and the shop is already seeing early sales growth – all with just two team members and big ambitions for expansion.

Benefits

- ▶ 1,433 ESLs deployed across the store
- ▶ 100% price accuracy and instant updates
- ▶ No expired stock on shelves, thanks to dual-use ESLs
- ▶ Time-saving price updates in minutes, not days
- ▶ Significant time savings on manual tasks
- ▶ Professional, consistent shelf-edge presentation
- ▶ Dedicated white glove support from planning through post-launch

Challenge

With just two staff managing a growing inventory and customer base, Sōlace Pharmacy and Wellness Shop struggled to keep up with manual repricing, stock checks, and expiry management.

At times, up to 40% of products had no visible pricing, leading to missed sales, customer frustration and added pressure on staff. The team needed a smarter way to stay on top of compliance and inventory – without adding headcount.

Solution

We deployed 1,433 Electronic Shelf Labels across the store using our Dynamic Cloud Solution – with rollout completed across three weeks, flexibly scheduled around the team's availability.

The four-colour labels now serve dual functions: showing clear customer-facing pricing during peak hours, with the ability to switch to expiry date data during quiet periods, allowing staff to efficiently work on stock management. Prices and promotions are now updated remotely in minutes – no printing, no disruption - whilst stock management tasks have been reduced from several days to 15 minutes.



Benefits

Sōlace Pharmacy and Wellness Shop has achieved 100% price accuracy across its entire inventory, with customers able to clearly see pricing and current offers.

The digital labels double up as stock management tools – allowing staff to check product expiry dates swiftly so they can return short-dated items before they expire and claim credits, as well as ensuring no outdated stock remains on the shelves.

Staff have saved time on manual admin allowing them more time to focus on customers. The store also looks smarter and more professional in line with its premium wellness offering.

Early signs show improved sales, and with plans for a second store underway, Sōlace is confident Displaydata ESLs will be part of its growth strategy. The team also praised Displaydata's 'white glove' support, from planning to post-deployment and ongoing after-sales care.



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